RCPA Presents Our Annual Conference
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CONTINUING EDUCATION

The Rehabilitation and Community Providers Association is proud to serve its members by offering continuing education credits in conjunction with Drexel University College of Medicine, Behavioral Healthcare Education.

DREXEL UNIVERSITY COLLEGE OF MEDICINE

At the conclusion of the program, participants will be able to:

• Review national and state initiatives regarding human services;
• Describe issues and solutions regarding the workforce shortage;
• Identify services that can be provided through the use of technology; and
• List strategies to prepare for Value-Based Payment models.

CE REGISTRATION/DOCUMENTATION

Each CE type costs $50 (no additional fee for ethics) and should be included on the conference registration form along with all associated license numbers or using the Continuing Education form that will be sent to you following registration.

RCPA ensures that a formal validation of CE credits is sent to those who register and complete paperwork. The certificates will be generated through Drexel University and/or RCPA and will be sent to the email address indicated on returned documentation. Other questions regarding CE program offerings can be addressed to staff via email at rcpaconf@pap provid ers.org.

DREXEL UNIVERSITY COLLEGE OF MEDICINE, BEHAVIORAL HEALTH CARE EDUCATION

Behavioral Health care Education (BHE) was established in 1980 with contractual funding from what is now the Pennsylvania Office of Mental Health and Substance Abuse Services. The purpose of its creation was to turn clinical knowledge from biological and programmatic research into information and skills that are directly useful to practitioners in the behavioral health fields, particularly those working with persons in the public and Medicaid managed care arenas who have serious and persistent mental disorders. Since that time, BHE has added expertise in the areas of substance use disorders, intellectual/developmental disabilities, and child and adolescent diagnoses and treatment. The mission of the Division of Behavioral Health care Education is to support behavioral health practitioners in providing high quality services to people of all ages. We fulfill this mission through delivering continuing education, consultation, technical assistance, and conferences, using evidence-based and promising practices, research findings, and program and policy advances.
CONTINUING EDUCATION

Over 90 hours of continuing education*
*includes session recordings made available post-conference

STATEMENTS OF ACCREDITATION

National Events

APA (Psychology): Drexel University College of Medicine, Behavioral Health care Education is approved by the American Psychological Association to sponsor continuing education for psychologists. Drexel University College of Medicine, Behavioral Health care Education maintains responsibility for the program and its content. This program is being offered for up to TBD of continuing education.

CEU (IACET): Drexel University College of Medicine/Behavioral Health care Education has been accredited as an authorized Provider by the International Association for Continuing Education and Training (IACET), 11130 Sunrise Valley Drive, Suite 350, Reston, VA 20191. In obtaining this approval, Drexel University College of Medicine/Behavioral Health care Education has demonstrated that it complies with the ANSI/ IACET Standard, which is widely recognized as the Standard of good practice internationally. As a result of their Authorized Provider accreditation status Drexel University College of Medicine/Behavioral Health care Education is authorized to offer IACET CEUs for its programs that qualify under the ANSI/ IACET Standard. Drexel University College of Medicine, Behavioral Health care Education, is authorized by IACET to offer TBD for this program.

Pennsylvania Events

CPRP: Drexel University College of Medicine/BHE is approved by the Psychiatric Rehabilitation Association (Provider #107) to sponsor continuing education for Certified Psychiatric Rehabilitation Practitioners. Drexel University College of Medicine/BHE maintains responsibility for the program and its content. This program is being offered for up to TBD of continuing education.

LSW/LCSW/LPC/LMFT (PA SBSWE Licensed Social Workers in Pennsylvania): Drexel University College of Medicine is a preapproved provider of continuing education for Social Workers and Clinical Social Workers. This program is being offered for up to TBD of continuing education.

PA Educators Act 48: Drexel University College of Medicine, Behavioral Health care Education is recognized by the Pennsylvania Department of Education to offer continuing education credits under Act 48 guidelines. Drexel University College of Medicine, Behavioral Health care Education adheres to Act 48 Continuing Education Guidelines. PA educators will receive a maximum of TBD of credit for attending this program.

PSNA (PA State Nurses Association): Drexel University College of Medicine, Behavioral Health care Education is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Participants will be awarded a maximum of TBD for attending this program.

PCB (PA Certified Addictions Counselor): Drexel University College of Medicine, Behavioral Health care Education will award a maximum of TBD PCB Approved Hours of Education for this program. Our program is certified by the Pennsylvania Certification Board, Provider #133.

HRCI (HR Certification Institute): This program has been submitted to the HR Certification Institute for review for credit hours: HR (General) recertification credit hours toward aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHR™, SPHR™ recertification through HR Certification Institutes® (HRCI®).

SHRM (Society for Human Resource Management): RCPA is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP. This program has been submitted to SHRM for review for up to TBD PDCs for the SHRM-CP or SHRM-SCP.

Please note that in the preceding credit statements if “a maximum of” means just that, since credit is awarded according to the number of actual sessions attended during the conference. Signed validation forms attest to the number of sessions attended. When the program is seminar, then these words are deleted, since full attendance is required in order to receive credit. Credit cannot be awarded to those who only attend a “partial” session. Where these words are not bracketed (AMA and PSNA), they MUST be retained in the statement in any case.
Welcome Message from Richard Edley

Welcome to Together – the 2022 RCPA Conference! This year we are grateful to be able to be back Together in person after two years of adapting to ever-changing factors associated with a once in a lifetime pandemic. RCPA and its members continue to be the “go to” experts at the state and federal levels, and have successfully influenced decision makers while promoting effective, efficient, and high-quality care. We aspire to create innovative and integrative changes while facing an ever-changing health care environment, including a critical workforce shortage and tightening fiscal resources. Join us for learning and networking opportunities as we seek to improve the business of delivering high quality programs and interventions to individuals across a wide range of health and human service needs.

The 2022 event features more than 65 workshops, most of which will be recorded to allow participants to take advantage of viewing sessions after the event and grant access to over 90 continuing education credit options. There will also be a vibrant Exhibit Hall and networking opportunities to interact with colleagues, spur creative thinking, and create change. The conference begins on Tuesday morning with a keynote from Dick Finnegan, a respected speaker, author, and CEO of C-Suite Analytics, providing his insight on “The Great Resignation,” followed by innovative workshop sessions and a plenary with national updates from President Chuck Ingoglia of the National Council for Mental Wellbeing and Gabrielle Sedor of ANCOR. The day will end with the opportunity to be Together at our Director’s Welcome Reception.

The week continues with more creative and exciting workshops and plenaries. There are several sessions focusing on workforce development, including strategies to recruit and retain talented team members, the movement to value-based payments, telehealth, and trauma-informed support to recipients of service as well as employees who have endured the pandemic. Providers will share strategies and lessons utilized to face the challenges that arose during this unusual time. We will explore innovative ways to serve those who present challenging behaviors and learn how to effectively share your story with legislators and decision makers to shape the future of services in Pennsylvania.

Wednesday morning, we kick off the day with a panel discussion on telehealth initiatives, followed by keynote speaker Deborah Riddick, a public policy expert, to discuss how intentional collaboration, centered in curiosity, authenticity, and integrity, can help to address health disparities. You can then join us for the Awards Luncheon and take a visit to Connections Hall, which opens with a reception on Wednesday at 5:00 pm. After Thursday’s workshops and the lunch and prize giveaways in Connections hall, we will hear from keynote speaker Dan Hilferty, a respected authority on health care, business, and civic engagement, followed by a reception to network with our state leaders.

Friday, we close with a plenary session with Meg Snead, Acting Secretary of the Department of Human Services, and Jennifer Smith, Secretary of the Department of Drug and Alcohol Programs. This will be followed by conference favorite Michael Cohen, who has updated stories of unusual HR situations and strategies to resolve them.

We extend special thanks to our sponsors, exhibitors, advertisers, and presenters, whose support along with the RCPA Annual Conference Committee makes this event possible. With your participation, this year’s conference is sure to be a success! We look forward to coming back Together!

Richard S. Edley, PhD
President/CEO
ESSENTIALS

Workshop Etiquette
When attending workshops, participants are asked to silence phones and other personal communication devices. Please be respectful of presenters and colleagues and step outside of the room if you must respond to a phone call.

Autumn in Pennsylvania provides a variety of weather, making it difficult to maintain constant temperatures comfortable for every participant. Room temperatures may vary throughout the conference center and adjusting temperatures in large meeting rooms takes time. A light sweater or jacket is helpful when rooms become too cool.

Workshops and Plenary Sessions
Executives, leaders, supervisors, financial managers, clinicians, and direct support staff will all find something of benefit from the 2022 conference workshops. More than 60 workshops, four keynotes, and two plenary sessions are scheduled. Descriptions for all events are located in this brochure. The Conference Committee has devoted considerable time and effort in developing these workshops, addressing the various systems of care and the environment where services are provided, and offering skills seminars to enhance services provided by mental health, drug and alcohol, intellectual and developmental disabilities, children’s, brain injury, medical rehabilitation, physical disabilities and aging, and other human service agencies.

Wireless Internet
RCPA has secured wireless Internet access for our guests in the Conference Center. This sponsorship opportunity is still available. Please contact Carol Ferenz for sponsorship information.

Annual Conference Mobile App
RCPA is offering a mobile app again this year. This sponsorship opportunity is still available. Please contact Carol Ferenz for sponsorship information.

Photo Release
By registering to participate in this event, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.
# SCHEDULE-AT-A-GLANCE

## Monday, October 10
- 11:30 am – 6:00 pm  Golf Outing
- 8:00 pm – 12:00 am  Hospitality Suite

## Tuesday, October 11
- 9:00 am – 10:15 am  Keynote
- 10:15 am – 10:30 am  Coffee Break
- 10:30 am – 12:00 pm  Workshop Session A
- 12:00 pm – 1:15 pm  Lunch on Your Own
- 1:15 pm – 2:45 pm  Workshop Session B
- 2:45 pm – 3:00 pm  Coffee Break
- 3:00 pm – 4:45 pm  Committee Meetings or Time on Your Own
- 4:45 pm – 6:00 pm  Plenary Session
- 6:00 pm – 8:00 pm  Welcome Reception in Ballroom
- 8:00 pm – 12:00 am  RCPA Hospitality Suite

## Wednesday, October 12
- 7:30 am – 9:00 am  Breakfast in Ballroom
- 8:30 am – 9:15 am  Panel Session on Telehealth
- 9:15 am – 10:30 am  Keynote
- 10:45 am – 12:15 pm  Workshop Session C
- 12:30 pm – 1:45 pm  Association Awards Luncheon
- 1:45 pm – 3:15 pm  Workshop Session D
- 3:15 pm – 3:30 pm  Coffee Break
- 3:30 pm – 5:00 pm  Workshop Session E
- 5:00 pm – 7:00 pm  Beacon Health Options Connections Hall Reception
- 7:00 pm – 8:00 pm  Dinner on Your Own
- 8:00 pm – 12:00 am  RCPA Hospitality Suite

## Thursday, October 13
- 7:30 am – 9:00 am  Breakfast in Beacon Health Options Connections Hall
- 9:00 am – 10:30 am  Workshop Session F
- 10:30 am – 11:00 am  Coffee Break in Beacon Health Options Connections Hall
- 11:00 am – 12:30 pm  Workshop Session G
- 12:30 pm – 2:00 pm  Lunch/Giveaways in Beacon Health Options Connections Hall
- 2:00 pm – 3:30 pm  Workshop Session H
- 3:30 pm – 3:45 pm  Coffee Break
- 3:45 pm – 5:00 pm  Keynote
- 5:00 pm – 7:00 pm  Reception in Ballroom
- 7:00 pm – 8:00 pm  Dinner on Your Own
- 9:00 pm – 12:00 am  RCPA Hospitality Suite

## Friday, October 14
- 7:00 am – 8:00 am  Breakfast on Your Own
- 8:00 am – 9:00 am  Coffee Break
- 9:00 am – 10:15 am  Plenary Session
- 10:15 am – 11:45 am  Closing Keynote
- 11:45 am  Travel Snacks
KEYNOTE SPEAKERS

Tuesday, October 11 • 9:00 am – 10:15 am
Cutting Turnover 20% and More during “The Great Resignation”
Presenter: Dick Finnegan, MEd, C-Suite Analytics

Track(s): BI, BO, CH, CO, DEI, DA, ET, EL, FM, HR, HRF, IDD, LD, MR, MH, PDA, TH, VBP/R, VR

This session will review statistics and data regarding the current workforce and anticipated changes in the future. Discussion of determining if your organization is dealing with a toxic corporate culture will be included, as well as a review of a five-step approach to changing the turnover rate in your organization. Lastly, participants will develop solutions that move retention accountability to operations staff, holding supervisors accountable to retention goals.

Wednesday, October 12 • 9:15 am – 10:30 am
Telehealth & Client Engagement: Strengthening Our Vital Networks
Presenter: Deborah Riddick JD, RN

Track(s): BI, BO, CH, CO, DEI, DA, ET, EL, FM, HRF, HR, IDD, LD, MR, MH, PDA, TH, VR

Using telehealth to reach our most vulnerable clients has proven to be an effective tool. Thanks to the normalization of virtual visits and the convenience of telecommunication, we are now able to provide care when and where it is needed. However, some communities remain disconnected, and health disparities remain entrenched. So how do we engage our clients, providers, and partners so that they are not left on hold? Join us in a discussion on how intentional collaboration, centered in curiosity, authenticity, and integrity, can reboot connections.
Thursday, October 13 • 3:45 pm – 5:00 pm
What It Will Really Take to Integrate Physical and Mental Health Care
Presenter: Dan Hilferty, Dune View Strategies

We can all agree that it’s important to treat mental and physical health the same, whether in care delivery settings or in insurance coverage. All of us in the room – policymakers, providers, corporate executives, and more – will need to come together in a big, coordinated way to truly integrate physical and mental health care. This session will explore what that will take, from expanding telehealth options for patients seeking mental health and substance abuse care and addressing the shortage of behavioral health providers, to advocating for those in recovery to find meaningful career opportunities. This session will also invite several entrepreneurs to the stage for flash talks to highlight the many emerging, innovative solutions in the behavioral health space.

Friday, October 14 • 10:30 am – 11:45 am
Dear Helga’s Back… It’s 2022 and Her Problems are New!
Presenter(s): Michael S. Cohen, Esquire, Duane Morris, LLP

We’ve all said it: “I would write a book, but who would believe these stories are true?” Unfortunately, many of the tales are far too real! The workplace has become far more complicated to manage, whether the situation involves the increasingly complicated issues arising out of increased attention (finally) being paid to mental health awareness, the mitigation of implicit bias in employment systems, or other issues that continue to arise in this confusing and often-complicated HR world. This fast-paced session focuses on uncommon HR issues and examines practical, business-focused solutions that you can use immediately to address those problems.
PLENARY SESSIONS

Tuesday, October 11 • 4:45 pm – 6:00 pm
Insights from Washington
Presenter(s): Chuck Ingoglia, National Council for Mental Wellbeing
Gabrielle Sedor, ANCOR

Track(s): BI, BO, CH, CO, DEI, DA, EL, FM, HR, HRF, IDD, LD, MR, MH, PDA, TH, VBP/R, VR

How can provider organizations predict and plan in these unpredictable times? Join leaders from your national associations as they think forward to national elections. What are their hopes, dreams, and fears for services and supports for people with IDD, behavioral health, and substance use issues, the workforce they rely on, and disability rights in general? Hear the latest from the beltway brought to you by Chuck Ingoglia of the National Council and Gabrielle Sedor of ANCOR in this conversational session.

Friday, October 14 • 9:00 am – 10:15 am
Updates from DHS and DDAP Secretaries
Presenter(s): Meg Snead, PA Department of Human Services
Jen Smith, PA Department of Drug and Alcohol Programs


The secretaries will discuss key accomplishments of DHS and DDAP in 2022, trends in the field and how Pennsylvania continues the implementation of innovation (VBP, Telehealth), how treatment models are changing, the integration of mental health and substance use disorder (SUD) treatment, current critical issues for human services providers, and upcoming initiatives for 2023.
EVENT HIGHLIGHTS

Tuesday, October 11
WELCOME RECEPTION
6:00 PM – 8:00 PM
You are invited to join the RCPA Board of Directors, staff, and your colleagues for the Welcome Reception. Please help us thank member and Platinum sponsor Community Care Behavioral Health Organization for support of this event. The reception features hors d’oeuvres and beverages and offers a valuable first networking opportunity with colleagues, speakers, and other guests. Conference Committee members and RCPA staff are on hand to answer questions, make introductions, and provide directions and tips for an enjoyable week.

Wednesday, October 12
ASSOCIATION AWARDS LUNCHEON
12:30 PM – 1:45 PM
Please join us for lunch and hear about the association’s highlights of the year and recognition of our special guest being honored for legislative leadership. The awards luncheon includes commentary by RCPA President/CEO Richard S. Edley, PhD. We thank member and Gold sponsor, Pennsylvania Health & Wellness for supporting this event.

Thursday, October 13
RECEPTION
5:00 PM – 7:00 PM
Join us for an evening of networking. Catch up with colleagues, and enjoy some refreshments.
BEACON HEALTH OPTIONS CONNECTIONS HALL

CONNECTIONS HALL HOURS
Wednesday, October 12 • 5:00 pm – 7:00 pm
Thursday, October 13 • 7:30 am – 2:00 pm

CONNECTIONS HALL RECEPTION
Wednesday, October 12 • 5:00 pm – 7:00 pm
On Wednesday, October 12, we hope you will join the Conference Committee, RCPA staff, and board members in opening the 2022 Beacon Health Options Connections Hall. Connections Hall is where to find innovation and solutions for all of your business needs.

BREAKFAST IN CONNECTIONS HALL
Thursday, October 13 • 7:30 am – 9:00 am
Please enjoy breakfast in the Beacon Health Options Connections Hall with the RCPA 2022 vendors. Without these vendors, this conference would not be possible. Sponsorship still available. Please contact Carol Ferenz.

LUNCH AND PRIZE GIVEAWAYS WITH EXHIBITORS
Thursday, October 13 • 12:30 pm – 2:00 pm
Participants are invited to connect with vendors to discuss business opportunities and enjoy lunch during this event. Take one last opportunity to meet with our participating exhibitors. During exhibit hours, many vendors provide guests with the opportunity to participate in drawings for special prizes.
WORKSHOPS

Tuesday, October 11
Session A • 10:30 am – 12:00 pm

PART I: Competing for Quality: Strategies for Becoming a Top Talent Magnet
Presenter(s): Ed Krow, SPHR, CCP, SHRM-SCP, Ed Krow, LLC
Dr. Paul Newton, Expert Author Publishing

Track(s): BO, HR

It’s all about reaching and influencing the candidates wherever they are in whatever they read, hear, or see. To be successful in today’s marketplace, we must adapt key talent management strategies to changing workforce demographics. We will look at effective recruiting strategies across generations, the new recruiting framework in today’s economy, and 11 key strategies to revamp your recruiting message. To be competitive, organizations must ensure current employees are employment brand ambassadors as well, and we’ll talk about what that means and how the marketplace plays a role. You’ll hear how compensation is impacting the recruiting process and onboarding of new employees. We will look at considerations when designing a pay structure, key retention and motivation drivers, and why plans fail.

Creating the Playbook on the Fly: Lessons Learned from the COVID-19 Pandemic That Will Endure as We Navigate to the “New” Normal
Presenter(s): Woody Rosenbach, MBA, COMHAR
LaMar Brooks, MHS, COMHAR

Track(s): BO, EL, FM, HR, LD

March 2020: Philadelphia, Pennsylvania and the country announced a “2-week pause” that turned into a 2+ year pandemic. Through the lens of COMHAR, hear the firsthand account of how the agency rallied to not only survive but thrive during the most challenging time in its 45-year history. COMHAR leaders will walk you through the strategies and tactics employed to navigate through these unprecedented and uncharted waters. Lessons learned will cover the full docket from reimagined service delivery, staffing challenges, financial management, and IT infrastructure to overall health/safety considerations. Importantly, this session will provide you with the roadmap to be a stronger and more resilient agency as we enter the post-pandemic “new” normal world. Key lessons learned will include: you never do the PLAN the way you PLAN to do the PLAN; mission delivery serves as the North Star; build a team tailored to meet the unique needs; communicate early and often using a wide range of tools; educate with both the information and misinformation; we’re all leaders in the top, middle, and bottom; dash for cash; fully employed, fully engaged; you can’t overcome staff resistance to vaccination mandates, or can you?; it’s a marathon, not a sprint; and seize the future, but do NOT try to recapture the past. Importantly, the lessons learned will include anecdotes, measures, insights, and tangible outcomes that all audience members will be able to relate to.

Reducing Obstacles to Care: Low-Barrier Access to Buprenorphine and Other Life-Saving Treatments
Presenter(s): Mark G. Fuller, MD, Center for Recovery Medicine, Allegheny Health Network
Stuart Fisk, CRNP MSN, Center for Inclusion Health, Allegheny Health Network

Track(s): DA

Overdose deaths have been rising steadily in the US. In the most recent 12 month period reported, deaths exceeded 100,000 for the first time in US history. Traditional treatment methods are not reaching enough people and have too many obstacles for accessing high quality evidence-based services. Research has demonstrated that the majority of individuals with opioid use disorders are not receiving any of the medications for opioid use disorder (MOUD), which have been proven to decrease overdose deaths and increase engagement in treatment. This presentation will provide a review of the scientific evidence for the effectiveness of MOUD along with statistics demonstrating how vastly underutilized they are. We will then move to presenting three different models for removing barriers to care and connecting people with these life-saving medications within a harm reduction framework.
Tuesday, October 11
Session A • 10:30 am – 12:00 pm (continued)

Reviewing Data Together: The Impact of the COVID Crises on Children’s Services Outcomes
Presenter(s): Dan Warner, PhD, Community Data Roundtable

Track(s): CH, EL, MH

Community Data Roundtable is a nonprofit organization collecting data in Pennsylvania’s child serving system since 2013. We believe it is only through shared data review that we will craft a truly transformative system. In this presentation, we will highlight the impact the multiple ‘COVID-19 crises’ (sheltering in place, worker shortages, etc.) have had on clinical outcomes for children on the autism spectrum and with serious emotional disturbances. This presentation is for anyone who likes to know the facts about the big picture, and is meant to be clear and engaging to everyone, from family members to system planners. Topics covered include an introduction to Community Data Roundtable and how we collect clinical data; explaining the CANS tool; public facing dashboards; overall trends in the Pennsylvania child serving system before and since the COVID-19 crisis, and more. A special discussion on children with autism spectrum disorder will also take place.

Healing-Centered Supervision: Lessons from Peer Support
Presenter(s): Emily Ferris, CPS, Magellan Behavioral Health of Pennsylvania
Dana Lombardi, LPC, Magellan Behavioral Health of Pennsylvania

Track(s): MH

This workshop reviews important concepts in work wellness, drawing from peer support supervision practices to promote discussion on strategies to create a healing environment for participants and staff. There will be an overview of important definitions (healing-centered peer support, vicarious trauma, moral injury). We will discuss trauma stewardship as a philosophy and options to operationalize trauma stewardship for staff members as a proactive and restorative approach to managing burnout. Options for creating healing-centered environments for staff and participants will be discussed. We will also discuss the importance of boundaries and the fallacies of common approaches to self care. Lastly, we will brainstorm strategies for individual and group supervision.

One Hospital Diversion VBP Project: The Good, The Bad, and The Ugly
Presenter(s): Lisa M. May, PhD, LPC, UPMC Western Behavioral Health at Safe Harbor
Mandy Fauble, PhD, LCSW, UPMC Western Behavioral Health at Safe Harbor

Track(s): VBP/R

Outcome data will be presented on a hospital diversion value-based purchasing project that is in the second year of data collection. The methods used to track data will be reviewed, as well as the roles of staff in the completion of the project. We will also describe the challenges in completion, what unexpected factors impacted the outcomes, and solutions we found to have a positive impact with those unexpected factors.

Technologies Needed to Be Successful in Health care Reform for Mental Health, Substance Use, Developmental Disabilities, and Human Service Organizations
Presenter(s): Michael R. Lardieri, MSW, LCSW, Core Solutions,

Track(s): BO, CH, CO, DA, EL, FM, HRF, IDD, MH, PDA, TH

Participants will discuss the changing health care environment, including movement to managed care and value-based payments; continued success and improved quality by high performing CCBHCs, ACOs, PCMHs, and CCOs; the need for care collaboration/coordination and data sharing; post-pandemic access and use of telehealth; and SDoH data capture and intervention. Other topics covered will include common technology themes in these settings, such as clinical outcomes; evidence-based practices; benchmarking and dashboards; data sharing with partners and HIEs; integrated telehealth solutions; and robust data analytics.

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Tuesday, October 11
Session A • 10:30 am – 12:00 pm (continued)

Supporting Children with Medically Complex Conditions - Overview of Medical Support Needs
Presenter(s): Gregory Cherpes MD, NADD-CC, Department of Human Services, Office of Developmental Programs
Rhonda Gengler RN, BSN, Department of Human Services, Office of Developmental Programs

Track(s): CH, IDD
The presentation will discuss why supporting children with medically complex care needs is important to the development of children and the focus areas of the TSM services. A review of the TSM eligibility criteria for children with medically complex conditions will be included, as well as a discussion on the process for transitioning a child with MCC from a residential facility to a home. A review of educational resources that are available for providers and staff to utilize to increase their basic knowledge of medically complex conditions will be provided. In addition, attendees will review a case study of a child who successfully transitioned home from a pediatric facility and the challenges that were successfully addressed.

Tuesday, October 11
Session B • 1:15 pm – 2:45 pm

PART II: Competing for Quality: Strategies for Becoming a Top Talent Magnet
Presenter(s): Ed Krow, SPHR, CCP, SHRM-SCP, Ed Krow, LLC
Dr. Paul Newton, Expert Author Publishing

Track(s): BO, HR
It's all about reaching and influencing the candidates wherever they are in whatever they read, hear, or see. To be successful in today's marketplace, we must adapt key talent management strategies to changing workforce demographics. We will look at effective recruiting strategies across generations, the new recruiting framework in today's economy, and 11 key strategies to revamp your recruiting message. To be competitive, organizations must ensure current employees are employment brand ambassadors as well, and we'll talk about what that means and how the marketplace plays a role. You'll hear how compensation is impacting the recruiting process and onboarding of new employees. We will look at considerations when designing a pay structure, key retention and motivation drivers, and why plans fail.

Employment Strategies for Those With Prader Willi Syndrome
Presenter(s): Lisa Svidron, MA, CESP, Mainstay Life Services
Jennifer Dayton, Mainstay Life Services

Track(s): IDD, VR
This interactive presentation will include activities, videos of individuals with Prader Willi working, and literature related to Prader Willi. Attendees will learn about the syndrome, the genetics behind the syndrome, and the reason why they have been considered unemployable in the past. They will participate in a job development with the presenter and talk through each job as to why it would fit and what safety strategies would need to be put into place. Attendees will become a part of the job development process and interactively point out negative aspects of a job. Attendees will understand that those with Prader Willi Syndrome can work with the proper safety techniques in place. Tips from this presentation can be used for other syndromes that may impede an individual from working according to the community.
Tuesday, October 11
Session B • 1:15 pm – 2:45 pm (continued)

TCV Community Services and Devereux Advanced Behavioral Health — A Case Study in Effective Affiliation
Presenter(s): Carl E. Clark II, Devereux Advanced Behavioral Health
Fran Sheedy Bost, Devereux Advanced Behavioral Health
Robert Dunne

Track(s): BO, CO, EL, LD
This presentation will be split into three areas to address the stated learning objectives: a discussion of mergers and acquisitions and affiliation models; a case study of the successful partnership between TCV and Devereux; and a chance for Q&A and lessons learned with regard to the affiliation decision and subsequent partnership. In Part 1, Devereux President and CEO Carl E. Clark II will discuss the models Devereux considers for affiliation agreements, which will lead into Part 2 and a discussion of the case study. In Part 2, TCV Executive Director Fran Sheedy Bost (who was with the organization prior to the affiliation and remains its executive director) will describe what she was looking for in a partner. Carl and Fran will discuss the affiliation journey all the way through TCV’s integration with Devereux’s systems. In Part 3, the group will share the top lessons learned throughout the process and provide an opportunity for Q&A with audience members.

Implementing Trauma-Informed Care in Children’s Mental Health Residential Treatment in Pennsylvania
Presenter(s): Gordon R. Hodas, MD, PA Office of Mental Health & Substance Abuse Services
Caren L. Rosser-Morris, PhD, PA Office of Mental Health & Substance Abuse Services

Track(s): CH, LD, MH
This presentation describes the current plan by the Office of Mental Health and Substance Abuse Services (OMHSAS) to implement trauma-informed care (TIC) in mental health residential treatment facilities (RTFs) for children and adolescents. These child and adolescent mental health treatment RTFs all receive Medicaid funding and are also known as OMHSAS-certified child and adolescent RTFs. The initiative to help OMHSAS-certified RTFs become trauma-informed is a multi-year process. It began in 2020, guided by the four phases of TIC identified in the document “Trauma-Informed Pennsylvania (TIPA).” The goal in 2021 was for OMHSAS to designate children’s mental health RTFs as Trauma-Aware. The current OMHSAS goal is to designate these same facilities as Trauma-Sensitive. In this presentation, clinical TIC consultants to OMHSAS will describe the TIC initiative for children’s mental health residential treatment facilities. The goal is to provide participants with an overview of the vision, progress to date, and steps taking place at the present time.

Preparing for a Value-Based Payment (VBP) Future in Substance Use Treatment in PA: Using the Centers of Excellence (COE) as an Example
Presenter(s): David Loveland, PhD, Community Care Behavioral Health

Track(s): DA, FM, VBP/R
Participants will be guided through the planning and implementation processes of moving an FFS payment to a VBP using the COE program. Participants will be asked to design the steps in the VBP based on existing quality metrics and potential savings and increase costs with various strategies. The presentation will include five sections, including: identifying the challenges of moving toward a VBP within organizations funded through FFS; highlighting the quality metrics needed to increase engagement and retention in the COE (data slides include actual COEs with dummy coded names); examining costs associated with low retention in the COE and cost savings associated with retention; exploring best practices to improve COE with alternative payment options; and providing an overview of how Community Care is using data to calculate a VBP for the 50+ COE locations in PA.
Managing Unique Challenges for Clients in the Workplace  
Presenter(s): Thomas G. Tirney, CFA, CMT, ChSNC, Atlington Heritage Group  
Track(s): EL, FM, VR  
This guide for employment will review the case for increased employment in I/DD, shifting the mindset to promote employment, challenges & key considerations for providers, and income thresholds with regards to benefits.

Do Private Equity-Funded Start-ups and Services Have an Advantage Over Legacy Nonprofit Provider Organizations?  
Presenter(s): Stacy DiStefano, MC, Consulting for Human Services  
Track(s): DA, EL, IDD, MH, VBP/R  
Presenter will use her experience advising PE firms and share their strategies and innovations. She will introduce in detail the top 10 newcomers across SUD, IDD, and BH, as well as show the attendees a way to develop a simple and targeted SWOT analysis to better compete.

Ethical Considerations of Guardianship  
Presenter(s): Lesley Mehalick, JD, LLM, McAndrews, Mehalick, Connolly, Hulse and Ryan, PC  
Track(s): ET, FM, IDD, MH  
This seminar will fully discuss guardianship, including when guardianship is appropriate, its alternatives, an overview of the process for obtaining guardianship, the responsibilities of guardianship, whether a guardianship can be terminated, and when and how a guardian can be removed. We will review how the guardianship process might differ in cases of mental health illness and the complications that can arise in those cases. We will review the limits of guardianship and will discuss specific potential scenarios as to whether a guardian has the authority to make complex decisions. Examples such as estate planning, sterilization, voting, and end-of-life decisions for the incapacitated person will be discussed. Current topics will include the ability of a guardian to access the electronic records of an incapacitated person.

Value-Based Care: Provider-Payer Partnership and Prioritization of Member Experience to Get to Value-Based Contracts  
Presenter(s): Charlotte Chew, MSEd, Pyramid Health care  
Monica Collins, MA, MBA, Magellan Behavioral Health care of Pennsylvania  
Track(s): BO, DA, MH, VBP/R  
The urgent need to restructure health care delivery persists and was compounded tremendously throughout the COVID-19 pandemic, which has increased access and capacity issues for behavioral health care. With access to services at the forefront of every provider and payer's mind, the continued focus on addressing rising costs by delivering high value care does not have to take a back seat. Presenters include Pyramid Health care, a national Drug and Alcohol Provider, and Magellan Health care, a national and local Pennsylvania BH-MCO, who will engage the audience to recognize how, through partnership and collaboration, they developed a value-based care model during the COVID pandemic by focusing on the member journey. We will demonstrate how the partnership between our organizations was developed through the use of data and two-way education about each organization’s goals, objectives and needs; how we identified the key components of the client experience and developed a value-based care model framework around the client experience; the development of the care model; the metamorphosis providers and BH-MCOss must go through to begin a value-based care model; and the development of the payment model.
Wednesday, October 12
Session C • 10:45 am – 12:15 pm (continued)

Protecting Those in Our Care — Devereux’s Response to a Significant Media Event
Presenter(s): Rhea Fernandes, PsyD, Devereux Advanced Behavioral Health
Leah Yaw, Devereux Advanced Behavioral Health

Track(s): BO, CH, CO, EL, LD

This presentation will broadly cover Devereux’s risk management, external crisis response, and business practices in response to media events that originally occurred in August 2020. Devereux’s senior executives that are presenting personally led the response, and as such are the ideal individuals to lead others in the field to prepare — both operationally and administratively — for such an event. First, the team will review Devereux’s comprehensive safety and quality report, which is a broad culmination of all of the work that Devereux has done to ensure that those in our care are safe. Next, the team will discuss the timeline of events from August 2020, including the engagement of an external consulting firm to directly address the allegations in the article series. Finally, attendees will leave with a variety of tips for what can be done in preparation for such a media crisis as well as how to manage organizational change as a result. Devereux uses project management as a framework for organizational change, which allows for broad strategic plans to be implemented in a granular way. These methodologies can be applied to any situation but were particularly important for showing follow through on a crisis.

Supporting Challenging Individuals: Bridging the Service Gap in an Outpatient Setting
Presenter(s): Ricky Jones, MS, LPC, Berks Counseling Center
Bonnie Triebig, MS, Berks Counseling Center

Track(s): CO, DA, HRF, MH

This workshop will address the benefits and lessons learned from the process of developing a Team-Based approach to treating high-risk patients, developing an assessment to help identify these high-risk patients, and implementing treatment with defined outcome measures. As health care providers, we are aware of gaps in available services that exclude patients from receiving the level of care required for effective treatment. The presentation will review why Berks Counseling Center identified a need for a high-risk team, the steps taken to develop it, the process of developing and testing a risk assessment, and lessons learned in implementation. Additionally, the presentation will highlight Berks Counseling Center’s experience and the processes that were developed to ensure maximum value while maintaining an integrated team approach to care. The presenters will explore the essential requirements of an effective high-risk team and ancillary services to maximize outcomes. Also addressed will be issues as they relate to staffing, data collection and reporting, and care coordination. We will share resources we used during implementation, as well as samples of the high-risk assessment.

Trauma-Informed Leadership: Critical in a Post-Pandemic World
Presenter(s): Angela Chew, LCSW, Dickinson Center, Inc.

Track(s): EL, HR, LD, MH

The presenter will define trauma-informed care and how it is translated into leadership roles and the actions of leaders. The presenter will use an activity to reflect the importance of trauma-informed care in leadership and decision-making, which demonstrates how easily the trauma-informed lens can get away from us. Participants will learn aspects of trauma-informed supervision, which are modified for leadership roles and how decisions are made and then shared with the program or agency staff. The presenter will use a video to demonstrate the challenges of making decisions that require a change in staff behaviors/mentality. Participants will learn and make use of the 5 areas of safety and the SELF circle in preparing for any decision or change. Participants will practice using trauma-informed care leadership to communicate changes to the staff whom they serve.
Wednesday, October 12
Session C • 10:45 am – 12:15 pm (continued)

SkillUp™ PA: A No-Cost Online Learning System for Rehabilitation and Community Providers
Presenter(s): Barbara Vierlink
Stephanie Perry, MSS, LSW, PA Department of Labor and Industry-Bureau of Workforce Partnership and Operations
Kerry Twomey, MSc

Track(s): BO, HR, LD, VR
Come learn about SkillUp™ PA. SkillUp™ PA offers over 6,000 online learning modules and over 130 career pathways for any PA resident to take online, at no cost, with only a PA CareerLink® Online registration required.

The Five Introductions: Sharing Your Story With Everyone from Family to Lawmakers
Presenter(s): Christopher Kush, MPP, Soapbox Consulting

Track(s): BI, CH, EL, IDD, LD, MR, MH, PDA, TH, VR
This will be an interactive session where Christopher Kush, MPP, author of The One-Hour Activsit and Grassroots Games, helps participants introduce themselves in a variety of ways. These introductions form the predictable core of many important interactions in the community, from family to lawmakers, to other professionals. Participants will learn how to share their personal experiences, focus on and communicate important statistics, counter misconceptions, and pursue goals with a unified voice.

Developing Recovery Supports for Young Adults with Autism and Serious Mental Illness
Presenter(s): Chris Wolf, I Am Boundless, Inc.
Dr. Patrick Maynard, PhD, I Am Boundless and Boundless Health and Affiliates, Inc.
Jennifer Riha, MAC, LSS-GB

Track(s): CH, EL, IDD, MH
An intensive multi-system youth program developed by Boundless includes residential, applied behavioral analysis (ABA), mental health treatment, and education services by braiding funding from multiple systems of care. This has been replicated across the state of Ohio, resulting in new state-developed funding models in the Medicaid program. The panel will discuss the program models and the process used to bring together funders and stakeholders from separate systems to create a sustainable program model to meet the needs of these highest acuity youth and their families.
Wednesday, October 12
Session D • 1:45 pm – 3:15 pm

Introduction to Measurement-Based Care and Addressing Its Most Frequently Asked Questions
Presenter(s): Dr. Elizabeth Connors, PhD, Yale University
Jason Frittaion, Greenspace Health

Track(s): CH, CO, DEI, DA, EL, IDD, LD, MH

Dr. Elizabeth Connors (Yale Measurement-Based Care Collaborative, Assistant Professor of Psychiatry, Yale University) and Jesse Hayman (Greenspace Health) will deliver an engaging Q&A discussion-style presentation, where Dr. Connors will share her vast experience within MBC, share the benefits of it, and discuss her experiences throughout her career dedicated to its implementation. Dr Connors will share her research, as well as others’, including her colleagues’ research from the Yale Measurement-Based Care Collaborative. Based on research, clinical, school, and group implementations, we will share the key success factors of MBC and learnings to be applied across different settings. Examples of this content include how to introduce MBC to youth and adult clients, how to include caregivers within an MBC process, how to discuss significant symptom changes with clients, how MBC helps improve therapeutic alliances, how to set up a culture of learning around MBC within a clinic, how MBC can further engage clients in their care process, and how MBC can help to inform care/treatment decisions.

Implementing a County/Agency System to Improve Outcomes for Individuals, Agencies, and Systems of Care by Identifying and Modifying Treatment for Individuals with Fetal Alcohol Spectrum Disorders (FASD)
Presenter(s): Dan Dubovsky, MSW
Joe Kloss, BS, Luzerne-Wyoming Counties System of Care
Summer Krochta, LCSW
Jessica Sachs, Children’s Service Center

Track(s): CH, EL, LD, MH

Individuals with an FASD often fail in typical treatment settings when not recognized, resulting in repeated treatment failures, frustrating staff and increasing costs of intensive services. With an estimated 640,000 Pennsylvanians with an FASD, this is a significant issue for our programs throughout the state. This presentation presents a cooperative project between Luzerne-Wyoming Counties, Children’s Service Center, and the Pennsylvania FASD Task Force to train professionals and families about FASD, to identify youth with a probable FASD, and to implement an intervention approach to work with youth and families to address challenging behaviors and improve outcomes. This presentation will begin with information on the prevalence of FASD and the importance of recognizing FASD in individuals in all systems of care. The presentation then focuses on the development and implementation of this collaborative project. We will present examples of how the project is working along with data collected thus far and how this approach can enhance the success of agencies in improving outcomes for those they serve and potentially reduce the need for long term intensive services.

Providing Trauma-Informed Supports to Direct Support Professionals (DSPs) During Tragic Events
Presenter(s): Robin VanEerden, MS, LPC, NADD-DDS, CC, Merakey
Michael Benjamin May, EdD, BCBA, LPC, LBS, NADD-CC, Merakey

Track(s): CH, HR, IDD, LD, MH, PD&A

This presentation will describe the critical role of implementing supports provided to Direct Support Professionals (DSPs) who work with individuals with special needs, as well as demonstrating evidence-based supervisory-directed interventions that prompt DSPs’ wellbeing.
Wednesday, October 12
Session D • 1:45 pm – 3:15 pm (continued)

Language Matters
Presenter(s): Marian Baldini, MS, MBA, KenCrest
Track(s): LD
As leaders we depend on language for both our everyday work and our strategic success. This session is a skill-building opportunity for leaders who want tools and techniques to inspire, align and energize our work. The session will be both light hearted and serious in its design. Frameworks from four distinguished leadership voices will be used to demonstrate effective communication. Leaders will walk away with resources to improve the way we use words to drive our accomplishments.

PART I: Risk Management in Telehealth: Guidance to Providers
Presenter(s): Cynthia Haines, Esq., Post & Schell
Track(s): BO, CO, TH
Cyberattacks targeting small businesses and the healthcare sector have surged because of the COVID-19 pandemic and the resulting rush to remote delivery of healthcare services. Security vendors and researchers tracking the industry have reported a major increase in phishing attacks, ransomware, web application attacks, and other threats targeting healthcare providers. Attendees will learn about the biggest cyber risks in 2022, including ransomware, cloud vulnerabilities, web application attacks, increased fishing, and human error. Participants will also hear about how to protect the organization’s confidential data, using tools such as network security, data backup plan, anti-malware programs, hipaa security best practices, cloud security assurances, application developers assurances, education and training, and vendor contracting.

Improving Peer Workforce Recruitment and Retention from Multiple Stakeholder Perspectives
Presenter(s): Jamie Edwards, MSW, LCSW, Community Care Behavioral Health Organization
Tracy Carney, CPS, CPSS, Community Care Behavioral Health Organization
Track(s): DA, MH, VR
This workshop presents findings from a qualitative assessment of over 30 certified peer and recovery specialist programs across Pennsylvania. This data is used to define the current peer workforce, recruitment, and retention challenges. Building off these findings, presenters will lead a discussion of strategies to address needs in three domains that emerged from qualitative findings: system-level challenges (e.g., certification, training, skill development process, limited peer career pathways, supervision requirements); program challenges (e.g., training needs, peer strengths, compensation); and managed care organization challenges (e.g., billing requirements, reimbursement rates, value-based payments). Attendees will benefit from group learning and discussion of peer and other programs with similar workforce challenges that have proven successful. Attendees will be able to apply these strategies for personal career development as well as within their organizations. There will be time allotted for questions at the end.
Wednesday, October 12  
Session D • 1:45 pm – 3:15 pm (continued)

Before I Put My Hands Behind My Back, Can We Talk About This? — Philadelphia Police Department Co-Responder Program

Presenter(s):  Megan L. Johnson, MA, LPC, Elwyn  
John Muehsam, PhD, MSW, LSW, CAADC, CPRP, Elwyn

Track(s):  MH

This presentation is intended to share with conference attendees insight into a collaborative and robust crisis care continuum. Philadelphia has taken significant steps to increase access to mental health services for community members while working to decrease inappropriate use of our justice system and emergency departments. Presenters will provide information on the steps that Philadelphia has taken as well as what other communities across the country are doing to address these same concerns. The presentation will begin with a general introduction to the role crisis programs have played in communities in which Elwyn has developed them, including our overall vision for crisis services going back to 2013. We will then discuss the ways in which co-responder programs have developed and operated on a national scale. Finally, the presenters will discuss the recent developments of the co-responder programs in Philadelphia as part of Philadelphia’s strategic initiatives to upgrade the city’s crisis services system across all levels of the crisis continuum.

Wednesday, October 12  
Session E • 3:30 pm – 5:00 pm

Building a Strong School-Based Outpatient Therapy Program: Providing Quality Services and Enhancing Community Partnerships

Presenter(s):  Amanda Katchur, PsyD, Community Services Group

Track(s):  CH, LD, MH

This program is targeted for individuals who are managing, supervising, or working within a school-based outpatient therapy program. The primary focus of this presentation is on how to increase the quality of services being delivered to clients as well as how to improve relationships with our partners in the community. Areas that will be covered include identifying unique strengths and challenges of working within a school-based model and how to best work with this information. Supervision and a model of supervision specific to school-based therapists as well as a model for communication and problem-solving with our community partners and schools will be discussed. This will be accomplished through real-life examples and discussion, as well as through a Powerpoint presentation. This program will also discuss experiences in these roles and modifications made due to the Covid-19 pandemic in order to continue providing quality supervision and care.
Wednesday, October 12
Session E • 3:30 pm – 5:00 pm (continued)

ATLAS®: A Tool for Connecting Your Community to Evidence-Based, High-Quality Addiction Treatment
Presenter(s): Angad Buttar, MS, Shatterproof
Kim Coleman, Pennsylvania Department of Drug and Alcohol Programs

Track(s): DA

In the United States, the use of evidence-based addiction treatment practices varies substantially. While some facilities use the most current science to ensure patient success, others may use outdated, ineffective, or even harmful practices. Because of this lack of standardization, it can be difficult for patients and family members to navigate to the care that is most appropriate for them and that follows effective treatment methods. In July 2020, Shatterproof launched ATLAS®, the Addiction Treatment Locator, Assessment, and Standards platform. This session will explore the unique characteristics of ATLAS in assisting communities in finding high-quality addiction treatment. Presenters will highlight the benefits that ATLAS brings to the treatment landscape both in searching for quality treatment and driving high-level change. The session will explore the role of treatment facility surveys, claims-based data, and patient feedback in developing facility profiles on the platform. During its most recent round of survey completions, ATLAS collected data from over 65% of treatment facilities within the state of Pennsylvania. Presenters will focus specifically on how this data is displayed in password-protected portals, teaching the audience how to use ATLAS data when analyzing and comparing facilities based on quality metrics. Attendees will learn the importance of submitting data to ATLAS and how to leverage this data to support high-level quality improvement within the addiction field.

PART II: Risk Management in Telehealth: Guidance to Providers
Presenter(s): Cynthia Haines, Esq., Post & Schell

Track(s): BO, CO, TH

Cyberattacks targeting small businesses and the healthcare sector have surged because of the COVID-19 pandemic and the resulting rush to remote delivery of healthcare services. Security vendors and researchers tracking the industry have reported a major increase in phishing attacks, ransomware, web application attacks, and other threats targeting healthcare providers. Attendees will learn about the biggest cyber risks in 2022, including ransomware, cloud vulnerabilities, web application attacks, increased fishing, and human error. Participants will also hear about how to protect the organization’s confidential data, using tools such as network security, data backup plan, anti-malware programs, hipaa security best practices, cloud security assurances, application developers assurances, education and training, and vendor contracting.

Expert Panel on Recruiting and Retaining Behavioral Health Staff During Challenging Times
Presenter(s): Christine Axford, Med, LPC, Berks Counseling Center
Rosa Davis, POWER • Cassie Dundon, MS, LPC • Amy Herschell, PhD
Elissa Nulton • Kate Pompa, MSCP, LPC, NCC

Track(s): LD, HR

This workshop session will be organized as a panel discussion, moderated by Dr. Amy Herschell. Five community-based behavioral health leaders will serve as experts on the panel, including Christine Axford, Rosa Davis, Cassie Dundon, Elissa Nulton, and Kate Pompa. Collectively, this panel represents urban and rural providers serving clients across the lifespan with mental health and substance use disorders. Their expertise also includes peer services, diverse populations, and innovative clinical practices. Following introductions and a brief overview by Dr. Herschell of recent evaluation data on the impact of COVID-19 on the workforce, panelists will share success stories of how they were able to recruit and maintain staff during the “Great Resignation.” Audience members will be encouraged to ask questions and share expertise/experiences to ensure a lively conversation. Discussion will focus on practical, realistic suggestions that audience members can immediately implement in their organizations.
Wednesday, October 12
Session E • 3:30 pm – 5:00 pm (continued)

Preparing for Value-Based Healthcare in Human Services: Leveraging the Power of Business Intelligence to Help Manage Alternative Payment Models (APMs)
Presenter(s): Scott Bachik, MScA, Enkompas BI
Susan Bennett, MA, Lakeshore Community Services
Jenifer DeMers

Track(s): BO, CO, EL, FM, HRF, MH, VBP/R
This presentation is a case study review of how Lakeshore Community Services transformed their organization from manual data management to using advanced Data Analytics and Business Intelligence to manage Pay-For-Performance Quality Measures and payment models. The attendees will take away a framework of how to adjust operational processes and procedures to track key information and how to use Business Intelligence to analyze and report the data to support data-driven management and enhance performance.

Programs That Promote Change for Sexually Problematic Behaviors
Presenter(s): Jack Berkenstock Jr., MHS, The Bodhana Group

Track(s): IDD
Programs supporting persons with sexually problematic behaviors who also have intellectual disabilities are complex and need more than just a standard environment with some considerations. These programs are forensic, evidence-based practices that require oversight and consideration of liability and accountability. This presentation will discuss the core elements of a successful program to help guide agencies in implementing strategies and programs that offer effective treatment with safeguards for client rights and agency concerns for safety. The presenter will review components and their importance as well as concerns for safety and ethics, then present guidelines for designing and managing effective programs.

Identifying and Addressing Health Disparities Related to Tobacco Use Among Individuals with Mental Health and Substance Use Disorders
Presenter(s): William Stauffer, The Pennsylvania Recovery Organizations - Alliance
Tony Klein, MPA, NCACII, PA Statewide Tobacco Free Recovery Initiative

Track(s): DA
This presentation thoroughly explores tobacco use specific to individuals with mental illness and other substance use disorders. Data is reviewed to explain a high smoking prevalence and severity of tobacco use disorder, disproportionate health consequences, and common misconceptions that sustain smoking as a social norm in the recovery and treatment culture. Evidence-based tobacco interventions tailored to a behavioral health setting will be provided. Teaching methods comprise didactic presentation, brief video clips, participant Q&A, and a 30-minute interactive exercise that allows for participant discussion on knowledge gained and how the information will be applied to practice.
Thursday, October 13
Session F • 9:00 am – 10:30 am

Northwest Pennsylvania Veteran Suicide Prevention Program (NWPAVSSP)
Presenter(s): Greg Griffith, BA, University of Pittsburgh Program Evaluation and Research Unit (Pitt PERU)
Mandy Fauble, PhD, LCSW, UPMC Western Behavioral Health at Safe Harbor
Stacey Buettner, LCSW

Track(s): MH

Using examples and lived experiences from an active suicide prevention initiative, the presenters will help the audience understand the importance of using holistic strategies and building multi-sectoral partnerships to reduce community suicide rates. Audience members will have an opportunity to brainstorm how the strategies presented can be implemented within their organizations. The following provides a high-level description and time blocks for the presentation.

0-5 minutes: Present speakers’ backgrounds, experiences, and motivations for suicide prevention work.
5-30 minutes: Provide an overview of suicide as a public health problem (i.e. discuss current national and state statistics, considerations for special populations, micro/mezzo/macro contributing factors, and resilience/recovery/protective factors).
30-60 minutes: Present strategies for a holistic approach to suicide prevention using examples from the NWPAVSSP.
60-75 minutes: Breakout discussions (e.g. suicide prevention and intervention training, building sustainable partnerships for suicide prevention, strategies for community and healthcare engagement).
75-90 minutes: Report out from breakout discussions and Q&A with all speakers.

PART I: Having Difficult Conversations With Employees
Presenter(s): John Amato, MEd, Familylinks

Track(s): EL, HR, LD

In this presentation, we will explore some of the reasons that having these conversations may be difficult. We will also discover methods for increasing our confidence and competence in having these difficult conversations in a way to promote a positive outcome. We will also understand the relationship these conversations have with an accountable team.

Evaluating the Use of a Digital Therapeutic to Improve Client Engagement and Access to Post-Discharge Outcomes
Presenter(s): Jennifer Irvin, PsyD, Pyramid Healthcare, Inc.
Winnie Nagle, LPC, PhD, Pyramid Healthcare, Inc.

Track(s): BO, DA

Historically, either psychotherapy, medication, or a combination of both were the recommended treatment protocols for behavioral health disorders. However, as our world continues to innovate, so has behavioral health treatment, and now a fourth option has been gaining clinical traction. Specifically, in both the physical and mental health arenas, practitioners are seeing the advent of digital health devices, health and outcomes-focused software, and applications collectively known as “Digital Therapeutics.” A tremendous focus on research and development, as well as the FDA publishing in 2017 the “Digital Health Innovation Action Plan,” has provided a pathway for these Digital Therapeutics to launch clinically-validated digital health devices. This session will cover how a Behavioral Health System, eager to explore this new landscape, commenced a structured process to evaluate, select, and design a pilot program to measure the effectiveness of the identified digital therapeutic. Specifically, the presenters will take participants through the full process of digital therapeutic education, a selection based on organizational needs, development of key performance indicators, review of the pilot program results, and how to best apply this information as session participants embark on their own digital therapeutic discovery journey.
Thursday, October 13  
Session F • 9:00 am – 10:30 am (continued)

Father Engagement Through the Eyes of the Child  
Presenter(s): George Fleming, Allegheny Family Network  
Misty Woody, Allegheny Family Network  
Track(s): MH

Studies show that having a father involved in a child’s life is one of the most important protective factors in offsetting the impact of childhood stress caused by income challenges, unstable living conditions, and racially disparate policies and practices. But in many of the neighborhoods whose residents experience trauma on a regular basis, fathers are absent, discouraged from having a meaningful role in their children’s lives by systemic bias against men as parents. This causes a demoralizing role identity crisis. This presentation will explore the results of the absence of fathers’ meaningful involvement in their children’s lives and offer a model that is highly successful in engaging fathers in services. Through engagement, disenfranchised fathers find the path to be the fathers they want to be.

You Have All the Data — Now What? How to Leverage Data to Demonstrate Quality  
Presenter(s): Rayni Brindley McMahon, MEd, BCBA, Consulting for Human Services (CFHS)  
Track(s): BO, CO, VBP/R

Human services organizations oftentimes have more data than they know what to do with. Admiring data does not help an organization; it must be fully analyzed and acted upon to be worth collecting. However, most organizations do not have the capacity or resources to do this or do not know where to start in setting up the process. This presentation will give practical tips on defining meaningful, measurable metrics as well as on how to collect and extract data to show progress for monitoring, business development, and value-based purchasing purposes. Using the OKR model (objectives and key results), participants will leave with the ability to create goals that address their organizations’ needs, broken down into an easy-to-understand and implementable way. Teams will then be able to identify what data points are needed to measure goals, how they will be collected, and how they will be extracted for analysis and action. Examples of metrics, tools, products, and processes to further simplify the process will be presented.

Technology Solutions to Elevate the Level of Independence for Individuals With Disabilities  
Presenter(s): Shaleea Shields, BS, LumiCare  
Madison Obert, LumiCare  
Track(s): CH, EL, IDD, PDA, TH

Technology offers many opportunities to elevate the level of independence for individuals with disabilities. This session will discuss various technology solutions and the value of sustained training and support services.

Possibilities of Play — Board Games for Skill Building  
Presenter(s): Jack Berkenstock Jr., MHS, The Bodhana Group  
Colleen Madrigale, LSW, Community Services Group  
Track(s): CH, IDD, MH

This presentation shares stories of programs designed and facilitated by the Bodhana Group to aid in core skill development for children, teens and adults. We will be discussing games and showcasing how the modern tabletop hobby has an immense array of titles that can help teach and practice core skills. You need to demonstrate the skills to play and win the game, thus play, which is more engaging than standard approaches helps clients grow and change while having fun. We provide examples of modern board games and also break down familiar titles to showcase how task analysis helps us find the right games for the right reasons.
How Supportive Care Services Addressing Social Determinants of Health Impact Quality of Life
Presenter(s):  Mia Haney, MBA, COO Personal Care, Modivcare/CareGivers America
            Phil Wilkins, CDP, SDoH/Community Engagement, Modivcare

*Track(s): BO, DEI*
Leaders at Modivcare will describe their journey from being a transportation provider to providing a 
comprehensive Social Determinants of Health offering, addressing health inequities by providing holistic 
connections to care. The results are positive health outcomes by transforming connections to care via 
supportive care delivery and coordination and the potential long-term impact that could have on managed 
care.

Connecting Pieces for Success: Utilizing a Two-Generational Approach and Collaborative Multi-
Organizational Work Model to Affect Lasting Change
Presenter(s): Sara Newman, LCSW, Project-Mosaic, Inc.
*Track(s): CH, EL, MH*
The goal of this presentation is to utilize a current service delivery model to teach the audience about the 
impact a two-generational and collaborative service model can have when serving families. Impact can be 
seen in two ways: increasing the number of individuals identified and served as well as increasing access 
and engagement by taking a collaborative approach. The audience will learn about how families’ 
psychosocial needs are identified and addressed, will be given research, will participate in discussion and 
critical thinking exercises, and will be walked through the development and implementation of the program 
and model being discussed.

PART II: Having Difficult Conversations With Employees
Presenter(s): John Amato, MEd, Familylinks
*Track(s): EL, HR, LD*
In this presentation, we will explore some of the reasons that having these conversations may be difficult. We 
will also discover methods for increasing our confidence and competence in having these difficult 
conversations in a way to promote a positive outcome. We will also understand the relationship these 
conversations have with an accountable team.

Specialized Telehealth for Individuals With IDD
Presenter(s): Maulik M. Trivedi, MD FACEP, StationMD
*Track(s): EL, IDD, TH*
A specialized telehealth solution geared towards individuals with IDD can serve as a backbone of care for 
this population. The individual can gain access to specially-trained clinicians that understand their needs and 
provide care in their home setting. This solution oftentimes avoids the need for ER or urgent care use, 
improves care coordination, supports both formal and informal caregivers, and elevates the quality of care for 
this vulnerable population.
Thursday, October 13
Session G • 11:00 am – 12:30 pm (continued)

Improve Clinical Outcomes and Enter Into Value-Based Contracts Using Clinical Data
Presenter(s): Dominick DiSalvo, MA LPC, KidsPeace
Track(s): BO, CH, CO, EL, LD, MH, VBP/R
To be successful, a holistic approach that infuses the principles of family/youth lead, healthy community interactions, evidence-based/data-driven interventions, and life skills development is needed. Through the use of data, family inclusion/engagement, and youth voice, our team helps to effectively target interventions to meet the needs of our youth and families. The KidsPeace Clinical Way is our initiative to integrate all of our resources to improve safety, engagement, connection, clinical practice, and outcomes for all staff, youth, and families, which has led to improved outcomes and VBP awards.

Returning Citizens Housing Smart Model
Presenter(s): Claire Ryder, MS & Curtis Gillard, Resources for Human Development
Clayton Moser, MSW, LSW, MA, PMHCC
Taeesha Smith, PMHCC – DBHIDS
Track(s): DA, MH
This presentation will include the history of the Housing Smart model, the preliminary results of recent pilots, and the current variations on the model. This will be highlighted through the Returning Citizens variation on the Housing Smart model, which is a housing program with social and behavioral health supports for people being released from incarceration. Presenters will include the program unit director who can speak to the strengths and challenges of the work, our city partner and payor, and business development staff who works on establishing these relationships to leverage for the success of the program.

Social Determinants of Health Innovations and Best Practices in LTSS
Presenter(s): Heather Clarke, Pennsylvania Health & Wellness
Brendan Harris, UPMC Health Plan
Jennifer Rogers, Amerihealth Caritas
Track(s): BI, BO, EL, HRF, PDA
The session will recap the activities each of the three CHCMCOs have in Pennsylvania and will focus on innovations to support and sustain participants in the community. Each of the plans will have a segment of the meeting where the leadership in SDOH will share activities and plans to leverage the resources available to truly support whole person care. Additionally, the plans will bring to you the new ideas they have implemented in Pennsylvania and other states as well as share their successes and opportunities for providers to participate. You will have an opportunity to interact with the plan leaders and ask your own questions. The facilitator will be Fady Sahhar, President/CEO of ProVantaCare.

CMS Home and Community-Based Services (HCBS) Quality Measures Set
Presenter(s): Juliet Marsala, MS, MBA, CRC, CPRP
Tracks: BO, CO, IDD, PDA
On July 21, 2022, CMS released the first ever HCBS quality measure set to promote consistent quality measurement within and across state Medicaid HCBS programs. The measure set is intended to enable states to measure and improve health outcomes for people relying on long-term services and supports (LTSS) in Medicaid. This is also a critical step to promoting health equity among the millions of older adults and people with disabilities who need LTSS because of disabling conditions and chronic illnesses, providing states with tools to better understand and compare health outcomes across groups receiving HCBS. This set also provides states with tools to better understand and compare health outcomes across groups receiving HCBS. This session will review the purpose of the measure set, the measure selection criteria, and considerations for implementation. Providers are encouraged to use this information to assess and improve quality and outcomes in their HCBS programs.
Thursday, October 13
Session H • 2:00 pm – 3:30 pm

Leading Through Crisis
Presenter(s): Stacey Nybeck, MBA, Serve, Inc.

Track(s): EL, HR, LD

Leading Through Crisis will summarize practical ways to maneuver through times of difficulty and adversity. We will discuss how to effectively battle setbacks during times of crisis and stress and adopt successful thinking habits to think your way through any crisis. The session is designed to help participants develop ways to see and turn adversity into advantages while helping others around them to do the same. Session participants will be provided with small, daily, practical steps that will enable them to find and leverage the advantages found in a time of adversity. The program outline includes: everything worthwhile is uphill; develop a positive life-stance; adversity makes you relatable to others; and always look for the big picture.

How Measurement-Based Care (MBC) Informs Health Reform and Value-Based Reimbursement Advocacy
Presenter(s): Shannon Hall, JD, Community Behavioral Health Association of Maryland
Simon Weisz, JD, Greenspace Health
Jason Frittaion

Track(s): BO, CH, CO, ET, EL, FM, HRF, LD, MH, VBP/R

The presentation will begin by providing an update on the success of the Maryland MBC implementation over the last two years, sharing the various types of organizations involved, the different populations served, and the strategies used to unite all organizations under one coordinated implementation. This will include the approach across organizations to implement one set of coordinated assessments and strategy in order to best influence health reform and reimbursement advocacy, as well as how each individual organization has added onto/customized the approach based on their specific programs/populations served to ensure this implementation provided both advocacy and clinical value. We will also share learnings from the system-wide implementation and individual implementation at the clinic level, with recommendations based off these learnings. Lastly, the most significant focus will be providing a transparent review of the context of health reform and value-based reimbursement conversations within Maryland and how MBC has been able to help influence these discussions as well as tackle roadblocks presented. We will also provide an opportunity for questions throughout for audience members to inquire around how MBC could impact their unique settings or advocacy discussions at an organizational or system level.
Thursday, October 13
Session H • 2:00 pm – 3:30 pm (continued)

Provider and Member Centric VBP Development in IBHS — A Success Story That Benefits All Parties
Presenter(s): Debra Luther, PhD, Beacon Health Options
             Steven Herr, PhD, Advanced Metrics
             Kim Bowser-Murtha, CAC, LPC, MSEd

Track(s): MH, VBP/R

The Pennsylvania Department of Human Services (DHS) states that value-based programs and payment models are critical for improving quality of care, efficiency of services, and reducing costs. According to DHS, “Value-based purchasing (VBP) requires providers to improve patient outcomes at a lower cost. VBP success is dependent on using community-based networks that individuals typically access and use to support improving their health.” As a result of this directive, a partnership between Fayette County community-based providers, Beacon Health Options, Fayette County Behavioral Health Administration (FCBHA), and Advanced Metrics was formed. This invested, community-based collaborative undertook the development and implementation of a value-based purchasing initiative in Fayette County. Our presentation will review the role and function of each partner in the successful development of a VBP initiative. The importance of provider engagement in the design of the implementation of a VBP initiative will be reviewed. Furthermore, we will discuss how VBP models can promote successful licensure of a provider program by using regulations to inform the design of the VBP model and the appropriate service targets. Outcomes data will inform and support the presentation. The collaborative spirit that drove the initial VBP pilot initiative in Fayette County brought value to the community through developing an increasing accountable clinical delivery system that improves quality of services and outcomes for children. We will demonstrate how a universal consensus to ground this VBP model in member experience, recovery, and data driven decision-making results in a universal win for all involved.

Building an IDD System of Care Through Mergers and Affiliations
Presenter(s): Tine Hansen-Turton, MGA, JD, Woods Services, Inc.
             Roy Leitstein, Legacy Treatment Services, Inc.
             Karen Colman
             Lori Plunkett, Woods Community at Brian's House

Track(s): EL

Woods Services has built a System of Care across Southeastern PA and throughout New Jersey, which is responsive to the needs to individuals with IDD, autism, and brain injury, many of whom experience complex co-occurring medical conditions. The System of Care is also responsive to evolving national trends and changes in the IDD and health care sectors, which are increasingly becoming more linked together, both on the payer and programmatic sides. Woods’ CEO will present the context in which the System of Care has been developed and lead a panel discussion of the leaders of the Woods System of Care affiliate organizations. The panel discussion will highlight How the System of Care has been developed through mergers, affiliations and partnerships; an overview of the various legal partnership models from joint ventures, limited liability organizations, affiliations, and mergers; a discussion of Woods’ model for shared services and overall collaboration across the System of Care organizations; and the experiences of individual organizations and their leaders along the evolving pathway of affiliation and forming the System of Care.
Thursday, October 13
Session H • 2:00 pm – 3:30 pm (continued)

Supporting the Middle Manager
Presenter(s): Andrea Brown, MA, LPC, UPMC WBH
Katie Clauss, MS, CPRP, UPMC WBH
Juliette Ballough, MEd

Track(s): HR, LD

So frequently employees are promoted into management because they are good at their current role, which is often because they have displayed exemplary clinical work. Unfortunately, these staff are often not provided with any additional skills or tools to develop them into a strong supervisor, manager, or director. At UPMC Western Behavioral Health, we recognized this discrepancy and examined how we can help support these middle managers. This presentation will go over what we have been doing for the past year to help support our supervisors and directors, by developing a core team of current managers, directors, and supervisors from different programs and service lines that would lead the other, newer, teammates through relevant problem areas, topics, and resources to support each other. Then we provided virtual monthly supervisor curriculum meetings. Next, we decided to implement an electronic site (TEAMS) where we listed relevant information that was easily available and accessible to help the managers in their current role as well as resources to help their own professional/leadership development. We have found that in the past year, even though the monthly meetings are not required to attend, they are consistently attended by a significant amount of our middle managers. We have also sent two surveys, one at six months and another at one year, to get the managers’ ideas of what topics they would like to learn, to help formulate information and topics that they want and need to help them be successful in their jobs.

How to Transform ID/A Service Delivery Through Technology — A Provider’s Journey
Presenter(s): Craig Douglass, MPPM, Mainstay Life Services
Kim Sonafelt, MS, LPC, CADC, Mainstay Life Services
Heather Lewis, ETIS
Christina Romel, BA, SafeinHome
Maddie O’Rourke, MSW

Track(s): IDD, MH, TH

Technology is transforming services for people who live with intellectual disabilities and autism. For decades, the only support tool that was perceived as effective was a DSP. However, technology has begun to decrease people’s reliance on paid supports and increase their independence in more meaningful ways. Mainstay Life Services started its journey as a technology-first organization in late 2019. One important lesson Mainstay has learned along the way has been that leveraging technology in support occurs one person and one partner at a time.

Innovations in Long-Term Services and Support Managed Care
Presenter(s): Blair Boroch, CEO, UnitedHealthcare
Tammy Palmgren, Vice President of Sales, Highmark Wholecare

Track(s): BO, DEI, HRF, PDA

Two leaders in the national and Pennsylvania market will share their Managed Care innovations to engage consumers, support providers, and participate in the community of providers. UnitedHealthcare and Highmark Wholecare have introduced innovative practices in the delivery of services, development of person-centered service plans, and addressing social determinants of health. You will meet leaders of these two plans and will have the opportunity to consider how these innovations can impact your services.
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HOTEL INFORMATION

Photo courtesy of Hershey Entertainment & Resorts Company.

Hershey Lodge
325 University Drive, Hershey, PA 17033

WELCOMES...

Rehabilitation and Community Providers Association

RCPA 2022 Conference at Hershey Lodge, hotel room reservations at discounted conference price available for Sunday, October 9 to Friday, October 14, 2022.

Please be sure to use only the web address below to make your reservations. Please copy and paste the link into a new browser any time you need to visit the site. It is important to note that the link will not work in Internet Explorer.


Guests who prefer to call to make reservations may call 855-729-3108 and ask for the room block for RCPA’s 2022 Conference at Hershey Lodge, Sunday, October 9 to Friday, October 14, 2022. Their reservations team is available seven days a week, from 8:00 am – 8:00 pm, to assist you.

Our group’s room rate is $195.00 per room per night, plus 11% taxes = $216.45.

Credit cards will be charged a one night’s advance deposit including tax at time of booking a room reservation.

The room block cut-off date is Monday, September 19, 2022. After the cut-off date, rooms and/or group rate may no longer be available.

Cancellations must be made two (2) days prior to the day of arrival. No changes or cancellations are permitted within two (2) days of arrival.
REGISTRATION FORM

PAYMENT MUST BE INCLUDED WITH REGISTRATION. The form must be completed in its entirety and submitted with payment. Continuing Education (CE) payment MUST be included with this registration form. Registrations submitted without full payment are not complete and individuals will not be registered.

Quick and secure credit card registration is available from the RCPA conference website. Registering online saves processing time and instantly confirms your place at conference. Online registration closes on September 30. Registrations with credit card information included may be faxed to the office until October 7 at 5:00 pm. Registration and payment for the RCPA conference is accepted on-site at the Hershey Lodge and Conference Center, provided space and materials remain available.

Name ____________________________________________________________
Title ____________________________________________________________
Organization ______________________________________________________
Address __________________________________________________________
City __________________________ State ________ Zip ____________________
Phone ______________________ Email _________________________________
Special Accommodations Required: __________________________________

CONFERENCE ATTENDANCE

☐ Full Conference (Tuesday–Friday)
☐ Tuesday Only  ☐ Wednesday Only  ☐ Thursday Only  ☐ Friday Only

Early Bird Rates (Through September 9, 2022)

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Regular Rates (After September 9, 2022)

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CONTINUING EDUCATION (CE)
The fee is $50 for each CE type. Ethics certificates are not a separate fee. Pre-payment is recommended but on-site payments will be accepted.
REGISTRATION FORM (cont’d)

Please enter appropriate rate in the calculation field below. Member rates are available to those individuals who work for an RCPA member organization that has paid its 2022/23 membership dues.

FEE CALCULATIONS

$___________ Conference fee (from previous page)

$___________ CE fee (add $50 per CE type, if desired; ethics certificates are not a separate fee)

$___________ Conference presenter discount (if attending full conference only – $90)

$___________ Total Due

CANCELLATIONS
No refunds will be issued after September 30. Substitutions are permitted. Please notify RCPA in writing, Attn: Carol Ferenz, prior to September 30, of substitutions.

PAYMENT METHOD
Paying with MasterCard or Visa? Consider using our quick and secure online registration to save processing time and instantly confirm your place at conference!

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☐ MasterCard ☐ Visa ☐ Discover

Card Number __________ – __________ – __________ – __________

Expiration Date __________ CVV __________ Billing Zip Code __________

Cardholder’s Name ________________________________________________

Cardholder’s Signature ______________________________________________

ON-SITE REGISTRATION
Registration and payment for the RCPA conference is accepted onsite at the Hershey Lodge and Conference Center, provided space and materials remain available.

Questions regarding registration or other components of the conference should be directed to Allison Brognia, Conference Registrar.

Remit registration and payment to:
Rehabilitation and Community Providers Association
Attn: Allison Brognia, Conference Registrar
777 E Park Dr, Ste G4
Harrisburg, PA 17111
Fax 717-364-3287