



Together!

RCPA 2022

We are delighted that you will be joining us for the
2022 Annual Conference – *Together!*

Your products and services are integral to a strong rehabilitation and
community-based provider system in Pennsylvania.

Exhibit Details

Location

The conference is held at the Hershey Lodge in Hershey, PA.

Exhibit Booth Specifications

Each booth space is 10' x 10'. One 8-foot skirted table and two chairs are provided. A head sign with your company name will be hung in your space. Booths are enclosed in green drape. Tables are also covered and draped. Booths come with two chairs and a wastebasket.

Electricity is available for an extra charge, and additional exhibit tables for your booth may be reserved PRIOR to the event through Hershey Expositions. Each of you will receive an email from Hershey Expos providing ordering information.

Exhibit Schedule

Wednesday, October 12

Connections Hall Move In

7:00 am – 4:30 pm

Connections Hall Opening (Reception)

5:00 pm – 7:00 pm

Thursday, October 13

Exhibits Open

7:30 am – 2:00 pm

Breakfast at 7:30 am, Lunch and Prize Giveaways 12:30 pm – 2:00 pm

Exhibit Set Up and Dismantle

Exhibits are set up on Wednesday, October 12, by 4:30 pm. All exhibits must be prepared by the Connections Hall Opening at 5:00 pm. Exhibits are dismantled on Thursday, October 13 **after** 2:00 pm.

Tear down must be completed by 7:00 pm. ***RCPA requires that exhibitors maintain displays throughout the hall hours.***

Shipping and Storage

Hershey Expos will email you the information necessary for shipping and storage. Please identify each package with the information provided to you by Hershey Expos. If you do not receive the information from Hershey Expos, you can reach out to [Jason Gross](#).

Security

The hall is closed and no access is available other than setup/tear down times, and the times the hall is scheduled to be open, unless accompanied by the conference coordinator. However, all exhibitors are solely responsible for their own exhibit materials and should insure their exhibits against loss or damage. All property of exhibitors is understood to remain in their care, custody, and control.

Connections Hall Activities

Engage With the Theme

To make the most of your experience with us, we encourage you to get involved in our theme. Many exhibitors collect business cards from guests and do prize giveaways for those that stop by. During the closing event in the hall at 1:15 pm on Thursday, the Conference Committee will showcase each exhibitor one last time and assist with a prize drawing, if you have one.

Scheduled Events and Activities

We hold several events in the hall designed to bring our guests to you. We begin with an opening reception on Wednesday at 5:00 pm. After that, dine on your own and join us in the RCPA Suite. On Thursday, breakfast, lunch, and the prize giveaways are all held in the hall. We encourage you to make the most of your time with us and consider attending such events as the awards luncheon on Wednesday (during setup), and be sure to stop by the RCPA suite after the exhibit hall reception.

Explore the Floor

Our guests engage in a Connections Hall game. By “**exploring the floor of Connections Hall**” they will meet vendors in their booths. You will be provided with a game card that has an acronym related to our theme. Conference guests must discover what acronym you have and enter it on their game card in order to be eligible for Thursday’s grand prize drawing. Committee staff will walk through this process with exhibitors on Wednesday at 4:30 pm as we prepare to open the hall.

Make the Most of Your Experience – Win “Best of Show”

Does your booth, message, or staff stand above the rest? We’ll help answer that question during our “Best of Show” Contest! The contest evaluates your company “in action” and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- ✓ **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you include the conference theme — *Together* — in your display?
- ✓ **Messaging:** Is your message informational and does it provide a reason to visit the booth?
- ✓ **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Connections Hall;
- 20% discount on 2023 exhibit fees and a free one-half page advertisement in the 2023 program; and
- Recognition in the RCPA post-event newsletter.

Hotel Information

RCPA 2022 Conference at Hershey Lodge, hotel room reservations at discounted conference price available for Sunday, October 9 to Friday, October 14, 2022.

Please be sure to use only the web address below to make your reservations. Please copy and paste the link into a new browser any time you need to visit the site. It is important to note that the link will not work in Internet Explorer.

<https://reservations.hersheypa.com/HRSApp/HRSHome?groupCode=RCPA2022L&venue=hersheyLodge>

Guests who prefer to call to make reservations may call **855-729-3108** and ask for the room block for RCPA's 2022 Conference at Hershey Lodge, Sunday, October 9 to Friday, October 14, 2022. Their reservations team is available seven days a week, from 8:00 am – 8:00 pm, to assist you.

Our group's room rate is \$195.00 per room per night, plus 11% taxes = \$216.45.

Credit cards will be charged a one night's advance deposit including tax at time of booking a room reservation.

The room block cutoff date is **Monday, September 19, 2022**. After the cutoff date, rooms and/or group rate may no longer be available.

Cancellations must be made **two** days prior to the day of arrival. No changes or cancellations are permitted within **two** days of arrival.

Additional questions? Contact Carol Ferez, Conference Coordinator (cferenz@paproviders.org).